Amirreza Mirzazadeh

Born in July 2000

Bachelor's Degree in Computer Engineering,
University of Guilan, 2018 - 2022

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Hard Skills

User Research   Interaction Design

Front-End Basics   Motion Design

A/B Testing   User Journey Mapping

Information Architecture

Soft Skills

Time Management   Problem-Solving

Creativity   Adaptability

Decision-Making   Critical Thinking

Tools

Figma   Adobe Xd   Miro   Zeplin

Illustrator   AfterEffects   Photoshop

Notion   Jira   Html   Css

Google Analytics   Clarity   Hotjar

Portfolio

You can check my Portfolio via the button below.

CHECK PORTFOLIO

If the above button doesn't work for you, you can enter "**Amirmirza.ir**" in your browser.

رزومه فارسی

Last Update : Sep 2025

Product Designer
User Experience Designer | User Interface Designer

About Me

I am Amirreza, a UI/UX designer with over 5 years of experience creating intuitive, user-centered interfaces. With a background in computer engineering, I specialize in designing seamless solutions for enterprise and startup environments, driven by a passion for solving user challenges through collaboration and innovation.

Work Experience

Tida   Jun 2025 - Sep 2025
Ux/Ui Designer   4 mos

- **Designed and redesigned the UX and UI for the MVP of Tida** Smart Assistant (text/voice chatbot and assistant similar to Siri and Google Assistant).
- Took **full responsibility for the MVP redesign** based on user research, needs analysis, and early feedback.
- Produced wireframes, flowcharts, and UI designs with a user-centered approach to **improve accessibility and interaction simplicity**.
- **Documented designs and prepared detailed guidelines** for the Flutter development team to ensure accurate implementation.
- Collaborated closely with the product team to **define the MVP scope, goals, and main user personas**.
- Utilized tools such as Figma for design and prototyping, and applied user research methods to validate ideas.

Studio Nazar   Aug 2023 - May 2025
Ux/Ui Designer   1 yrs 9 mos

- Designed and **improved user experience across 8+ key modules** (form builder, process builder, reservation system, website builder, content management, file manager, user management, and data).
- **Redesigned the mobile version of the app builder**: (95% of active users on mobile), leading to +30% process completion rate and reduced early-stage drop-off.
- **Integrated process builder into the form builder**: cutting form implementation time by 40% and boosting organizational adoption.
- **Designed an automated reservation service**: reducing scheduling-related support requests by about 20%.
- **Redesigned information architecture and simplified legacy features**: lowering the learning curve for new users and increasing satisfaction in feedback.
- **Sole designer in the team**, managed complex challenges such as access control and feature overlaps through user research and close collaboration with developers.

WebTab   Feb 2021 - Aug 2023
Ux/Ui Designer   2 yrs 7 mos

- Designed **UI and UX for diverse services** in healthcare, transportation, education, and digital services using Figma and Adobe XD.
- Contributed to **various projects** including: payment and discount app, restaurant reservation, school trip management, business accelerator platform and admin panel, smart home, technical services, e-commerce, and promotional landing pages.
- Due to the advertising agency's workflow, the main focus was on rapid design and project launch, with limited time for post-release maintenance and testing.
- **Coordinated with development teams** and managed client-provided wireframes to deliver projects within short timelines.
- **Created user-centered designs** that gained approval from 90%+ of clients at the presentation stage, applied across more than 10 different projects.